

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14309US02)

In the Application of:

Jeyhan Karaoguz, et al.

Serial No. 10/675,468

Filed: September 30, 2003

For: MEDIA PROCESSING SYSTEM
SUPPORTING PERSONAL
ADVERTISEMENT CHANNEL
AND ADVERTISEMENT
INSERTION INTO BROADCAST
MEDIA

Examiner: Patrick A. Ryan

Group Art Unit: 2427

Confirmation No. 5572

***Electronically Filed on
February 4, 2010***

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed November 23, 2009. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.